ESD NEWS

In 2016, the Ford-MIT Alliance anticipates funding between five and seven two-year projects for an estimated $150K/project/year. Seed projects for less than two years/$150K will also be considered. More details available here. (Also see info session on March 30, listed under Events.)

WORKING PAPER

A new paper has been added to the ESD Working Paper Series.

**Modeling the Cost of International Trade in Global Supply Chains**

Edgar E. Blanco  
Principal Research Associate, MIT Center for Transportation & Logistics, MIT

Eva Ponce-Cueto  
Associate Professor, Escuela Técnica Superior de Ingenieros Industriales, Universidad Politécnica de Madrid, Spain;  
Visiting Professor, MIT Center for Transportation & Logistics, MIT

IN THE MEDIA

**Yossi Sheffi quoted in article about shifting of trade routes after gridlock at West Coast ports**  
“Ports Gridlock Reshapes the Supply Chain”  
The Wall Street Journal Online – March 5, 2015

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**John Hansman quoted in article on flight tracking**  
“Airlines Move to Better Track Planes a Year after Flight 370”  
Associated Press Online – March 3, 2015

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**Blog post about caregiving robots by Joseph Coughlin**  
“When Robots Begin to Care”  
Huffington Post – March 9, 2015

Also, additional recent coverage featuring Coughlin:  
“Five companies’ plans for baby boomer market”  
Boston Business Journal (blog) – March 9, 2015
Boston.com – March 3, 2015

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Sandy Pentland mentioned in article on smartphones
“The truly personal computer”
The Economist – March 2, 2015

Also, Pentland featured in the following recent coverage:
“How to build the perfect workplace”
Fortune – March 5, 2015

“Are MOOCs Working for Us? (Part 2)”
Inside Higher Ed – March 3, 2015

Technology and Learning: February Books
Inside Higher Ed – March 2, 2015

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Article by Irving Wladawsky-Berger
“Technology, Marketing and Storytelling”

***

Article on MBTA by Steven Spear
“Fixing the T: Anticipate problems, then practice responses”
The Boston Globe – March 8, 2015

EVENTS

Tuesday, March 17, 2015
LIDS Seminar Series
John Leonard, MIT
Mapping, Localization, and Self-Driving Vehicles
Time: 4pm
Location: 32-155

Monday, March 23, 2015
SDM Systems Thinking Webinar Series
“Systems Thinking in Mobile Networking: How Virtualization and Programming Change the Mobile Paradigm”
Kevin Shatzkamer, CTO of Mobile Networking and Distinguished Engineer, Brocade; SDM Alumnus
Time: 12-1pm

Monday, March 30, 2015
Info Session: Ford-MIT Alliance's Annual Request for Proposals
Location: Star Conference Room (32-D463)
Time: 11am-12pm

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