ESD NEWS

David Simchi-Levi, Kris Johnson and Alex Lee—along with online retailer Rue La La—have received the 2014 INFORMS Revenue Management and Pricing Section Practice Award. Read more here: "MIT researchers win 2014 INFORMS Revenue Management and Pricing Section Practice Award" (MIT News – June 20, 2014).

***

SDM alum Sorin Grama, co-founder and CEO of Promethean Power Systems, has been named an AAAS-Lemelson Invention Ambassador. Read more.

PUBLICATION

(This paper is also listed in the ESD Working Paper Series.)


IN THE MEDIA

César Hidalgo quoted in article about StreetScore, a new algorithm creating a perceived safety map of a city
“Spot-the-difference software maps city’s mean streets”
New Scientist – Online – June 19, 2014

***

Sandy Pentland quoted in article about “robot bosses”
“Are we about to see the rise of robot bosses?”
BBC News Online/Interactive – June 15, 2014

***

Joe Coughlin featured in article on older drivers and new car technology
“How safety advocates work to keep older motorists safe”
The Washington Post – June 18, 2014
Richard Larson quoted in article about why people will wait in long lines
“Why People Wait In Hours-Long Lines for Shake Shack, Cronuts, and iPhones”
Business Insider – June 25, 2014

Michael Cusumano quoted in articles about Apple
“Tim Cook, Making Apple His Own”

“Apple's WWDC: The second-week stories”
CNNMoney.com – June 15, 2014

Slate.com article by ESD PhD candidate Josephine Wolff
“The Right to Bear Denial-of-Service Attacks”
Slate.com – Future Tense – June 24, 2014

EVENT

Monday, July 14, 2014
MIT SDM Systems Thinking Webinar Series
“System Architecture for Corporate Innovation: How to Run a Successful Initiative and Deliver Tangible Results”
Mona M. Vernon, SDM ’09, Vice President of Data Innovation Lab, Thomson Reuters
Time: 12-1pm

###