ESD NEWS

ESD PhD alumni Valerie Karplus and David Keith have been hired in assistant professor positions at MIT Sloan. Karplus will work in the Global Economics and Management Group and Keith in the Systems Dynamics Group. Congratulations to both!

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Noelle Selin has been elected to the Global Young Academy. The Global Young Academy (GYA) is an international group of 200 young (up to ten years post PhD) scientists selected based on research excellence and commitment to impact. Through GYA, members are linked to the senior international academy network IAP, meet outstanding leaders of the international science community and may be nominated to contribute to international policy statements and working groups. Appointments are for a period of four years. Read more here.

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LGO faculty co-director Georgia Perakis has developed a new model to help governments determine the optimum subsidy levels for consumers who adopt green technologies such as solar panels. Read more here: "Incentives for green technology adoption: Getting government subsidies right," Energy Futures, the magazine of the MIT Energy Initiative (Autumn 2013).

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All 86 posters presented by students of the MIT Global Supply Chain and Logistics Excellence (SCALE) Network at Research Expo 2014 are now available on the CTL website. View the posters here.

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Is it possible that all the children in Lake Wobegon are really above average? The January BLOSSOMS newsletter addresses this question (via a video from ESD PhD alumni Dan Livengood and Rhonda Jordan) and much more.

IN THE MEDIA

Cesar Hidalgo talks about models for understanding whether markets are meritocratic

“Does the internet promote fairness of income distribution?” (with video)

Jarrod Goentzel talks about humanitarian supply chains
“The World of Humanitarian Supply Chains”
SupplyChainBrain – January 14, 2014

Richard Larson quoted in article about pre-ordering at Starbucks
“Will pre-ordering shorten wait at Starbucks?”
MarketWatch – January 29, 2014

Sandy Pentland quoted in article about errors in scientific research
“Trouble at the lab”
The Economist – Online – January 26, 2014

Also, Pentland quoted:
“Are We Ready For The Personal Web?”
Forbes - Online – January 25, 2014

“The Snowden effect”
The Economist – Online – January 24, 2014

Article co-authored by Thomas Kochan
“The Volkswagen way to better labor-management relations”
Los Angeles Times – Online – January 20, 2013

Michael Cusumano quoted in Microsoft coverage
“Microsoft Said to Be Preparing to Make Satya Nadella CEO”

“Google's Moto Sale Casts Doubts on Microsoft's Nokia Plan”

Coverage of LGO faculty member Zeynep Ton’s book The Good Jobs Strategy
“The Good Jobs Strategy by Zeynep Ton”
FT.com – January 29, 2014
(Video) “The Good Jobs Strategy: Can Companies Invest In Workers For Bigger Profits?”

EVENTS

Wednesday, February 5, 2013
ESS Doctoral Symposia
Speaker: Stephen Zoepf
Title: User Behavior and Technology Choices in Carsharing Systems
Time: 12-1pm
Where: E40-262
RSVP: [http://bit.ly/1km7gPT](http://bit.ly/1km7gPT)
(Note: Attendees are asked to RSVP by Monday at midnight. If you sign up, but then are unable to attend, please delete your RSVP by returning to the page.)

**Wednesday, February 5, 2014**
Title: "Discovering Our Way to Greatness: Better Healthcare for More People More Affordably"
Speaker: Sloan and ESD senior lecturer Steven Spear
MIT Sociotechnical Systems Research Center (SSRC) holds its first spring seminar in the Conversations on Sociotechnical Systems series. SSRC brings together faculty, researchers, students, and staff from across MIT with partners from around the world to study complex systems challenges that span healthcare, government, industry, and the service sector.
Time: 4:15-5:30pm
Location: E38-615
Light refreshments will be served.

**Wednesday, February 5, 2014**
SDM Information Evening
Time: 6-9pm
Location: Boston Marriott Cambridge

**Monday, February 10, 2014**
MIT SDM Systems Thinking Webinar Series
“Understanding Integrated Circuit Security Threats”
Asif Iqbal, SDM ’11 - Power and Performance Program Manager, Apple Inc.
Time: 12-1pm
Free and open to all

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