ESD Digest
July 26, 2013

ESD NEWS

The Zaragoza Logistics Center Medal of Distinction has been awarded and presented to Dr. Stephen C. Graves (ESD Interim Director) on July 24 during the PhD Summer Academy at ZLC in Zaragoza, Spain. The Zaragoza Logistics Center Medal of Distinction recognizes and acknowledges excellence in teaching, research and practice within the field of Operations Research and Management. Read more here.

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Edgar Blanco’s 2013 Megacity Logistics Lab summer study: The study is now halfway complete and the students have returned from their international cities to begin compiling, analyzing, and refining their collected data. This data will become the foundation of the first global urban logistics atlas and will help to fill in a significant gap in information for policy makers and logistics planners. The site on which they have hosted their proprietary data repository service (called Last Mile) is now live and available to the public at http://lastmile.mit.edu (although data is still being added and refined). Last Mile is a project focused on visualizing information relevant to logistic operations in different contexts, collecting and displaying urban and corporate information. The software was created by a team of seven students from Monterrey Institute of Technology and Higher Education in Mexico. Also, Blanco gave a panel talk called, “Megacities: The Supply Chain Frontier,” at the 2013 DHL Public Policy Forum in Washington on July 16.

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The judges for the Fourth Edition of Building Global Innovators have selected 20 semi-finalist teams that will compete for the Track Finalist and Grand Finalists awards. These teams will also compete for Caixa Empreender+ Awards, four awards given to individual teams worth up to 1 million euros (€1M) in financial support, plus in-kind support, experienced Catalyst mentors, and introduction and connection to the startup ecosystem of Kendall Square, near the MIT campus. This unique, technology-based innovation and entrepreneurship initiative of the MIT Portugal Program is quickly establishing itself as one of the most significant international venture competitions—with tangible results. Read more on the MIT website.

IN THE MEDIA

Coverage for MIT BLOSSOMS
“MIT interactive videos get high school students thinking like scientists”
Picked up by many media outlets, including the Miami Herald, Charlotte Observer, and the Macon Telegraph—and included in the recent First Bell newsletter of the ASEE

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Essay on cyber attacks by ESD PhD student Josephine Wolff
“How Would the U.S. Respond to a Nightmare Cyber Attack?”
Scientific American – July 23, 2013

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Yossi Sheffi speaks at Miami Dade College’s School of Business Speaker Series
“Speaker Series Draws Industry Leaders”
Miami Dade College – College Forum – June 2013

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John Hansman quoted in article about recent Boeing Dreamliner fire
“Battery in Honeywell beacon eyed in 787 fire”
CNC.com (via Reuters – picked up by other media outlets, as well) – July 16, 2013

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Michael Cusumano quoted in article on reorganization at Microsoft
“Microsoft Overhauls, the Apple Way”

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Article about how Ernest Moniz is restructuring the leadership of the Department of Energy
“Ernest Moniz to restructure top leadership at Energy”
Politico.com – July 22, 2013

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Blog post by Joe Coughlin on achieving “age-ready” cities
“Is Your City Age-Ready?”
The Huffington Post blog – July 22, 2013

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Article on Michael Cusumano in MIT ILP publication (includes video)
“Building a Platform for Success”
ILP Institute Insider – July 25, 2013

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Op-ed by Leah Stokes, student in Noelle Selin’s group
“Ontario's backward step on renewable energy”
Toronto Star – July 22, 2013

EVENT

Monday, July 29, 2013
MIT SDM Systems Thinking Webinar Series
“Designing and Operating Safety Systems: The Missing Link”
SDM alumnus John Helferich, former senior vice president of R&D, Mars Inc., and Ph.D. student, MIT Engineering Systems Division
Time: 12pm
Register here

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