ESD NEWS

The recent MIT Research and Development Conference (sponsored by ILP) featured several speakers from ESD, including César Hidalgo, Olivier de Weck, Anthony Sinskey, Jessika Trancik, and Sandy Pentland.

***

Jesse D. Jenkins (TPP '14) took home the top prize in the US Association for Energy Economics' first annual Case Competition, an interdisciplinary energy economics competition open to teams of students from universities across North America. This year's competition asked student teams to play the part of energy consultants working to assess options to increase demand and stabilize prices for natural gas in the Pennsylvania region. Jenkins and teammates Jeff Kessler of University of California at Davis and Ben Vangessel of University of Michigan were selected from among 17 participating student teams to compete in the final round of the competition held in Austin, Texas on November 5th. The USAEE Case Competition will become an annual event; more info here.

IN THE MEDIA

Articles on Yossi Sheffi's new book Logistics Clusters: Delivering Value & Driving Growth
“What can logistics do for you?”
MIT News – November 20, 2012

“Logistics Clusters: Delivering Value & Driving Growth”
Manufacturing.net – November 20, 2012

This book was recently the Featured Faculty Book on the ILP website, and there will be a book launch event on Tuesday, December 4th at 5:30pm in the MIT Media Lab (see Events section).

***

Ongoing coverage of USAID partnership, which includes substantial ESD participation
“MIT wins USAID award to help developing countries”
Boston Globe – November 9, 2012

“MIT lands $25M to help develop tech to fight poverty”
Boston Herald – November 8, 2012
FYI—Below is some coverage included in previous editions of the ESD Digest:

“$25 million for international development initiatives: Funding from USAID will support projects in DUSP, D-Lab, Sloan, ESD, Course 2, and the PSC” – The Tech – November 13, 2012

“MIT a linchpin of major new USAID program” – MIT News – November 8, 2012

***

Stephen Graves quoted on article on automation and Amazon
“Amazon’s Robotic Future: A Work in Progress”
Bloomberg Businessweek - November 30, 2012

***

Brian Reimer talks about the biometric car
“A Car That Takes Your Pulse”

“Cars that Can Monitor a Driver’s Health” (video)
WSJ Live - November 27, 2013

Also, Reimer quoted in article about eye tracking
“Eye tracking: The eyes have it”
The Economist – 11/29/2012

***

Joe Coughlin asks whether big data can bring happiness and well-being to a city
“Big Questions for Big Data”
Huffington Post blog – November 26, 2012

***

Richard Larson quoted in article on fuel rationing after Hurricane Sandy
“Fuel Rationing Is Hard to Gauge”
The Wall Street Journal – November 16, 2012

***

Thomas Kochan quoted in article about the recent liquidation of Hostess
“Court Allows Liquidation of Hostess”

***

Michael Cusumano quoted in article about Hewlett-Packard
“HP Leadership Seen Lacking for Turnaround after Writedown”
Bloomberg Businessweek - Online – November 20, 2012
EVENTS

Tuesday, December 4, 2012
ESD Faculty Lunch
Oli de Weck and Jennifer Green - CCES update; Jarrod Goentzel and Jennifer Green - USAID update
Time: 12-1pm
Location: E40-298

Tuesday, December 4, 2012
Logistics Clusters: Book Launch & Signing
Time: 5:30-7:00pm
Location: MIT Media Lab, (bldg. E14-633) 6th Floor
(Reception with light refreshments and book signing to follow talk)

Wednesday, December 5, 2012
MIT CBI Research Seminar Series: Gigi Hirsch
Time: 3-4pm (Refreshments at 2:45)
This seminar will provide an overview of NEWDIGS and details on its first research module focused on catalyzing the evolution of pharmaceutical regulation.

Monday, December 10, 2012
MIT SDM Systems Thinking Webinar Series: Lean Thinking in an Academic Medical Center — The Beat Goes On
Time: 12-1pm
Dr. John E. Billi, Professor of Internal Medicine and Medical Education,
University of Michigan Medical School and Associate Vice President, Medical Affairs, University of Michigan

###