ESD NEWS

Professor Jessika Trancik has been elected to the external faculty of the Santa Fe Institute, joining a group of approximately 100 faculty from disciplines such as biology, physics, and social sciences. This position is based on a nomination by a Santa Fe Institute faculty member and evaluation by the science board.

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The MIT Leaders for Global Operations program will turn 25 in 2013, and will celebrate a quarter-century of outstanding manufacturing and operations education with a two-day alumni conference on May 2-3, 2013. Read more here. (The MIT Leaders for Global Operations program began in 1988 as Leaders for Manufacturing (LFM).)

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FYI—East Asia and Pacific Summer Institutes for U.S. Graduate Students (EAPSI) offers opportunities for students who may be interested in doing research at the Keio University Graduate School of System Design and Management or related institutions for a couple of months next summer. Details available here.

IN THE MEDIA

Extensive coverage of MIT AgeLab research on how more legible dashboard typefaces could decrease distracted driving
“How better typography could reduce car crashes”
Popular Science - September 25, 2012

“Can't read your dashboard? Try a humanist typeface”
The Wall Street Journal Blogs, September 25, 2012

“Silicon Valley Nation: Probing how we are driven to distraction”
EE Times - September 25, 2012

“A cheap way to reduce driver distraction found by study”
Consumer Reports - September 25, 2012

“Some text on car dashboards distract more than others”
USA Today - September 25, 2012

“Monotype and MIT AgeLab study links type style with reduced driver distraction risk”
Business Wire (press release) - September 25, 2012 (video)
**Irving Wladawsky-Berger writes about STEM op-ed by Richard Larson**

*“Why CIOs Desperately Need a Technology-Literate Society”*


Read Prof. Larson’s opinion piece on STEM (“Stem Is for Everyone”) [here](#).

**Richard Larson featured in BBC radio story on “priority queues” in the U.S.**

*“Waiting in Line America”*

BBC World Service – September 22, 2012

**EVENTS**

**Monday, October 1, 2012**

**MIT SDM Systems Thinking Webinar Series: Managing for Profit: Five Building Blocks of Success**

Jonathan Byrnes - Senior Lecturer, MIT

Time: 12-1pm

**Tuesday, October 2, 2012**

ESD Faculty Lunch

Three short research presentations by some ESD visitors:

- Dan Braha – Visiting Professor from UMass Dartmouth, faculty at NECSI
- Robert Hampshire – MLK Visiting Assistant Professor from CMU
- Niyazi Taneri – Visiting Scholar from SUTD

Time: 12-1pm

Location: E40-298

**Wednesday, October 3, 2012**

**MIT CTL Global Leadership Lecture Series - “Strengthening the US Supply Chain”**

Matthew K. Rose - Chairman and CEO, BNSF

Time: 4-5pm

Location: Wong Auditorium - Tang Center (E51-315)

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