ESD NEWS

With Commencement right around the corner, below are details on Commencement parties slated for the various ESD academic programs. All celebrations are scheduled for **Friday, June 8th**.

- **ESD PhD/SM** – Time: 1-4pm; Location: E40-298
- **LGO** – Time: 3-5pm; Location: East Campus Courtyard
- **SCM** – Time: 12-4pm; Location: MIT Sailing Pavilion
- **SDM** – Time: 2-5pm; Location: Liberty Hotel
- **TPP** – Time: 12-3pm; Location: E40-380

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**MIT Sociotechnical Systems Research Center (SSRC)** Director Prof. Deborah Nightingale, faculty, researchers, staff, and guests celebrated the launch of the newly renamed center on April 27th at the MIT Media Lab.

Also, Prof. Nightingale presented *Principles of Lean Enterprise Transformation* on April 19th at the **University of Miami's College of Engineering Distinguished Speaker Series**.

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Congratulations to SDM student and LAI research assistant Andrea Ippolito, one of five recipients of **The 2012 Ronald I. Heller Entrepreneurship Grant**. The grant is presented annually by the **Martin Trust Center for MIT Entrepreneurship** to a student group or individual students who make a significant impact on the quality and overall spirit of entrepreneurship at the Institute.

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FYI—The new MIT+K12 website has recently launched, featuring a selection of K-12 educational videos (see [press release](https://web.mit.edu/newsite/k12/video)). The School of Engineering seeks proposals from undergraduate and graduate students from all departments at the Institute to make 5- to 8-minute educational videos (over the summer) for up to $1000. To learn more about the program, you can attend one of the lunch information sessions listed below:
- Monday, May 7 at 12:00 in 1-150
- Tuesday, May 8 at 12:00 in 3-442
- Thursday, May 10 at 12:00 in 5-233

More information is available at: [http://k12videos.mit.edu/](http://k12videos.mit.edu/).

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The latest **BLOSSOMS** newsletter is now available online; read it [here](http://blossoms.mit.edu).
IN THE MEDIA

Olivier de Weck quoted in story about the future of the U.S. space business
"With shuttle's end, space firms seek new direction"
Associated Press – April 29, 2012
This AP story was picked up by many other media outlets, including:
MSNBC – April 29, 2012
ABC News – April 29, 2012
The Boston Globe – April 30, 2012
The Washington Post – April 29, 2012
Fort Worth Star-Telegram – April 29, 2012
Manufacturing.net – April 30, 2012

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AgeLab’s Bryan Reimer in media coverage about distracted driving
"MIT AgeLab scientist Bryan Reimer on the perils of driver distraction"
The Boston Globe – April 29, 2012
"Disconnects in the distracted driving blame game"
USA Today – April 30, 2012

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Missy Cummings featured on WIRED.com
"All Hail the Robotic Farmers and Pilots of the Future"
WIRED.com – May 1, 2012
"Drones, Tractors & Beyond" - WIRED Business Conference (video) – May 1, 2012

EVENTS

Tuesday, May 8 and Wednesday, May 9, 2012
The Future of Manufacturing in the US - 2012 LGO Conference
Location: Wong Auditorium, Tang Center
The Leaders for Global Operations program, in partnership with the MIT Industrial Liaison Program (ILP) and the Forum for Supply Chain Innovation, brings together an impressive roster of industry leaders, MIT faculty (including many from ESD), and government and labor representatives for this two-day conference.

Wednesday, May 9, 2012
LAI Research Seminar:
Dmitry Uspenskiy - Change Management Approach for Enterprise Transformation and Improvement
Time: 4:15-5:45pm
Location: E38-615

Monday, May 14, 2012
SDM Systems Thinking Webinar Series: System Approach to Prevent Safety and Quality Problems in Modern Automobiles
Qi Van Eikema Hommes, PhD - Research Associate and Lecturer, MIT Engineering Systems Division
Time: 12-1pm

Wednesday, May 16, 2012
LAI Research Seminars
Matias Raby - Architecting the Future Enterprise: A Framework for Supporting Decision Making in the Selection of Future States
Location: E38-615
Time: 4:00-4:45pm
Ashley Wessendorf - Use of Telehealth in the Veterans Health Administration
Time: 4:45-5:30pm

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