ESD NEWS

Technology and Policy Program (TPP) student Xiang Ling Yap was selected to receive a MISTI 2.0 grant for her project “Modeling the Electric Grid with a Spanish Model.” Read more here.

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Journal of Enterprise Transformation (JET) issues a call for papers for its special issue (Volume 3, Issue 2) on lean enterprise transformation. Full paper submission deadline is July 1, 2012.

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ESD research scientist Afreen Siddiqi’s article on the water-energy nexus in the Middle East and North America, that appeared in the April 2011 Energy Policy, is the journal’s most downloaded article (in the past 90 days). Read more and view article here.

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The latest MIT Portugal Program e-newsletter is now available online.

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In the category of rather random and unusual news, a recent episode of the CBS primetime show NCIS Los Angeles included a mention of Professor Steven Eppinger. As reported by Scott Cooper (researcher, writer and editor who has recently worked on the MIT Press Engineering Systems Book Series), one of the federal agents on the program who went undercover in a graduate school introduced herself to her lab mates and indicated that she had done her undergraduate work at MIT. When asked who her advisor was, she replied, “Steven Eppinger.” (Prof. Eppinger had been alerted in advance by a writer/producer and suspects one of the show’s writers might be a former student or may have used his book Product Design and Development in a class.)

IN THE MEDIA

Marta González quoted in MIT News article on research on the spread of Twitter; also includes video feature by Jameson Toole, ESD PhD student

“Traditional social networks fueled Twitter’s spread”
MIT News Office - December 21, 2011 **homepage spotlight story**

Resulted in extensive coverage, including:
“Ashton Kutcher, friends key to Twitter’s success” (Jameson Toole quoted)
MSNBC – December 21, 2011
“Twitter use spread through face-to-face ’contagion’”
TG Daily - December 21, 2011

“Traditional Social Networks Fueled Twitter’s Spread: Study”
Newsroom American - December 21, 2011

“MIT Traced Twitter’s Rise Through Conventional Social Nets”
Enterprise Irregulars - December 21, 2011

“Media attention, traditional social networks responsible for Twitter growth: MIT”
TechShout – December 21, 2011

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Noelle Selin quoted in LA Times article about the EPA’s new Mercury and Air Toxics Standards
“EPA regulates emissions of mercury, arsenic and many other toxins”
Los Angeles Times - December 19, 2011

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Yossi Sheffi quoted as a judge for the 2011 Supply Chain Distinction Awards North America
“Acuitive Solutions And Client Jo-Ann Stores Receive Top Honor In Supply Chain Market”
Supply Chain Market - December 19, 2011

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Technology Review article on manufacturing mentions research by Erica Fuchs, ESD PhD alum
“Can We Build Tomorrow’s Breakthroughs?”
Technology Review – January/February 2012

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Article by Chris Caplice in Inside Supply Management
“Best of Both Worlds - Rail-truck intermodal shipping combines the best of each transportation mode, making global trade economical and efficient”

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SupplyChainBrain interviewed Edgar Blanco at the 2011 Annual Conference of the Council of Supply Chain Management Professionals, in Philadelphia
“Mega-Cities in Emerging Markets Pose Special Logistics Challenges”
Supply Chain Brain - December 15, 2011

Also, Blanco was invited to write a regular blog at Forbes.com on sustainable supply chains (and transportation & logistics in general). View here: http://blogs.forbes.com/edgarblanco/.

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Research by Richard Larson and Stan Finkelstein on preventing the spread of flu featured on the MIT alumni blog
“How to Stop the Flu”
Slice of MIT – December 20, 2011

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