ESD NEWS

Save the Date: April 20th Symposium Honoring Professor Daniel Roos
This event, which will be the Charles L. Miller Symposium, is titled, “The Evolution of Engineering Systems: A Rich Past, an Exciting Future.” Moderated by Professor Joseph Sussman, the symposium will feature a number of speakers from academia and industry. Details at: http://esd.mit.edu/roos_symp/.

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MIT150 Open House: ESD Activities
On Saturday, April 30, MIT will open its doors to the public with the MIT150 Open House (which will also kick off the Cambridge Science Festival). ESD will participate in the Open House with a number of activities. Details (which will be updated on an ongoing basis) at: http://esd.mit.edu/Headline/mit150_openhouse.html
If you’d like to arrange an activity not already included on the list, contact Stefanie Koperniak.

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2011 ISCTE-IUL MIT Portugal Venture Competition: Submissions Period is Open
Applications for the ISCTE-IUL MIT Portugal Venture Competition are open until May 15, 2011. Launched by ISCTE-IUL in the context of the MIT Portugal Program and in partnership with MIT School of Engineering, Deshpande Center and MIT Sloan, the competition aims to identify and reward projects with a clear global value proposition, to create value through knowledge dissemination, and to connect innovators and investors. More details: http://mitportugal-iei.org/.

IN THE MEDIA

Yossi Sheffi talks about new changes in distribution that will come as a result of an expanded Panama Canal
“Not your grandfather’s Panama Canal”
DC Velocity TV – March 11, 2011

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Joseph Coughlin and MIT AgeLab featured on CBS Sunday Morning
“The new target demographic: Baby Boomers”
CBS Sunday Morning – March 6, 2011
http://www.cbsnews.com/stories/2011/03/06/sunday/main20039772.shtml?tag=mncol;lst;1
Also, Coughlin on The Callie Crossley Show to talk about AGNES
The Callie Crossley Show (WGBH 89.7) – March 3, 2011
http://www.wgbh.org/programs/-855/episodes/-25639
(Please note that the full segment is not yet on WGBH.org.)

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Ken Oye talks to The Boston Globe about experiencing the earthquake in Japan
“MIT professor experiences quake, but sees no damage, in Tokyo”
The Boston Globe – March 11, 2011

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MIT News article on new Transportation Research Board report on Defense Base Closure and Realignment; Joseph Sussman chaired this TRB research committee
“Committee says DOD should pay some of the costs of transportation infrastructure near U.S. military bases”
MIT News – March 9, 2011

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Thomas Kochan interviewed on labor unions
Bloomberg (video) – March 11, 2011
http://www.bloomberg.com/video/67470598/

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Irving Wladawsky-Berger quoted in Wall Street Journal article about partnerships between companies and college programs in online marketing
“Here, Tweeting Is a Class Requirement”
The Wall Street Journal – March 9, 2011
http://online.wsj.com/article/SB10001424052748704476604576158643370380186.html?mod=WSJ_Tech_RIGHTTopCarousel_1

WORKING PAPERS
Two new papers have been added to the ESD Working Paper Series:

Framing the Climate Debate: Knowledge Affirmation vs. Risk Mitigation
Caleb Joseph Waugh, S.M. Candidate, Technology and Policy Program, MIT

Feature Performance Metrics for Software as a Service Offering: The Case of HubSpot
Avi Latner, System Design and Management, MIT
Ricardo Valerdi, Lean Advancement Initiative, MIT

Read these and other working papers on the ESD website: http://esd.mit.edu/WPS/
EVENTS

Monday, March 14, 2011
MIT SDM Systems Thinking Webinar Series
Steven Spear: Leadership, Innovation, and Operational Excellence: How Market Leaders Beat the Competition
Time: Noon-1pm
Open to all

Tuesday, March 15, 2011
ESD Faculty Lunch
Time: 12-1pm
Location: E40-298
Jarrod Goentzel - Analysis of Critical Trends Following the 2010 Haiti Earthquake

Wednesday, March 16, 2011
LAI Research Seminar
Jorge Fradinho Oliveira: High Performing Hospital Enterprise Architectures
Time: 4:15-5:30pm
Location: E38-615

Friday, March 18, 2011
NECSI and ESD Seminar
Yossi Sheffi: Logistics Clusters and Economic Development
Time: 12:30-2:00pm
Location: E51-149
Read abstract and register at: http://necsi.edu/events/upcomingevents.html

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