Deborah Nightingale has been appointed director of the Center for Technology, Policy and Industrial Development (CTPID). Read more: http://web.mit.edu/newsoffice/2010/nightingale-ctpid.html
Also, Prof. Nightingale recently keynoted the launch of CEAGA's Corporate University in Vigo, Spain. Her address focused on lean enterprise thinking. Read more on the Lean Advancement Initiative website: http://lean.mit.edu/news/990-nightingale-keynotes-launch-of-ceaga-corporate-university

The Agency for Healthcare Research & Quality recently announced a 3-year award to develop a scalable national network to support comparative effectiveness research. The grant was awarded to a consortium led by the University of California San Diego. ESD lecturer David Hartzband will be Technology Project Leader for the development & deployment of the actual network and the software that supports security, privacy & information sharing among participating sites (including Brigham & Women's Hospital, UCSD Medical Center & the Tennessee Valley VA Health Center).

Save the date for this year's Brunel Lecture: Tuesday, November 9. Speaker Charles Ferguson, director of Inside Job (about the causes of the 2008 financial meltdown, premiering nationwide on October 15) will present the talk: “The Financial Crisis, the Recession, and America's Future: A Systemic Perspective.” The lecture will begin at 4pm in 54-100.

IN THE MEDIA

MIT News article on ESD PhD graduate Chintan Vaishnav's research in telecom regulation
“Why telecom regulation needs to change”
MIT News – October 6, 2010
Also on MIT Industrial Liaison Program website: http://ilp.mit.edu/newsstory.jsp?id=15672
(Please note that you may need to sign in, register, or use an MIT certificate to access this and other content on the ILP site.)

Profile on Olivier de Weck on MIT Industrial Liaison Program website
“Design for Future Uncertainty”
ILP Institute Insider feature – October 6, 2010
http://ilp.mit.edu/newsstory.jsp?id=15671
(Please note that you may need to sign in, register, or use an MIT certificate to access this and other content on the ILP site.)
Article about genome sequencing research of ESD PhD and LGO alum Rob Nicol
“The Broad’s Approach to Genome Sequencing (part I)”
Bio-IT World – September 16, 2010

Eric von Hippel quoted in an article on using crowdsourcing with scientific research
“Harvard casts a wide net for aid on diabetes”
The Boston Globe – October 4, 2010
http://www.boston.com/business/healthcare/articles/2010/10/04/harvard_casts_aWide_net_for_aid_on_d_iabetes/

Nancy Leveson quoted in coverage of MIT symposium on Gulf of Mexico oil spill
“What did we learn from the BP oil spill?”
SmartPlanet – October 6, 2010
http://www.smartplanet.com/technology/blog/thinking-tech/what-did-we-learn-from-the-bp-oil-spill/5415/

Q&A with Edgar Blanco on MIT ILP website
“The Four-Point Supply Chain Checklist: How Sustainability Creates Opportunity”
http://ilp.mit.edu/newsstory.jsp?id=15648
(Please note that you may need to sign in, register, or use an MIT certificate to access this and other content on the ILP site.)
Adapted from the full article that appeared in the Summer 2010 Sloan Management Review:
http://sloanreview.mit.edu/the-magazine/articles/2010/summer/51401/the-four-point-supply-chain-checklist-how-sustainability-creates-opportunity/

PUBLICATION

“Vertical phasing as a corporate real estate strategy and development option”, Journal of Corporate Real Estate 11(3) 2009, by Anthony Guma, Jason Pearson, Kate Wittels, Richard de Neufville and David Geltner
Read online at:
http://ardent.mit.edu/real_options/Real_opts_papers/Journal%20of%20Corp%20RE_Vertical%20phasing.pdf
This received the journal’s “Highly Commended Award” for 2009.

EVENTS

Tuesday, October 12, 2010
ESD Faculty Lunch
Oli de Weck and Joe Sussman will give an update on the Undergrad Task Force.
Time: noon
Location: E40-298
Wednesday, October 13, 2010
The System Design and Management Program and the MIT Social Media Club present:
“Social Media: Convergence of Old and New Recruiting Practices”
Speakers: Jeff Moore, Lead Engineering Recruiter for Google; Nancy Richmond, Assistant Director of Career Counseling and Exploration at MIT
Open to all members of the MIT community
Time: 9-10:30am
Location: E51-395
Refreshments will be served.
For more information, contact: socialmedia-request@mit.edu
Pre-register at http://socialmedia.mit.edu

Wednesday, October 13, 2010
ESS Research Seminar Series
Time: noon
Location: E40-298
Open to ESD doctoral students and others, by invitation of ESS. Contact Zoe Szajnfarber or Regina Clewlow if interested.

Wednesday, October 13, 2010
Philipp Schmitt, Chair of Technology and Innovation, ETH Zurich
"ETH Zurich Lean Management"
Time: 4:15-5:30pm
Location: E38-615

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