ESD NEWS

ESD students win presentation honors at Technology, Management, and Policy Consortium
A number of ESD students attended this year’s Technology, Management, and Policy Consortium, June 27-29 at the University of Cambridge (U.K.). Julio Pertuze (TPP ’09, current ESD PhD) and Ruth Krestin (TPP ’10) were honored for best master’s theses presentations; Paul Murphy (TPP ’10) received an honorable mention. Other ESD students who attended the consortium included: Indira Deonandan (TPP ’10), Alex Loijos (TPP ’11), and Chintan Vaishnav (TPP ’06, ESD PhD ’10).

SDM announces its annual Systems Thinking Conference
The 2010 MIT SDM Conference on Systems Thinking for Contemporary Challenges will be October 21-22, 2010, at MIT. The conference will address complexity and innovation in energy, sustainability, health care, and service systems and will include talks by a number of ESD faculty members.

IN THE MEDIA

Coverage on new study from National Research Council Committee on Cost Growth in NASA Earth and Space Science Missions (Olivier de Weck is a member of this committee)
“Report: NASA needs to get a grip on costs”
FloridaToday.com – July 13, 2010

“New mission for NASA: control and understand costs”
Reuters – July 13, 2010
http://www.reuters.com/article/idUSTRE66C3C720100713

***

Letter to Congress from Columbia Accident Investigation Board members, including Sheila Widnall
“Space shuttle accident board members endorse Obama’s NASA plans”
USAToday ScienceFair blog – July 12, 2010
http://content.usatoday.com/communities/sciencefair/post/2010/07/space-shuttle-accident-board-members-endorse-obama-space-plans/1

***

Feature on Fred Moavenzadeh, appointed as Masdar Institute of Science and Technology’s president
“Masdar Institute has a president at the helm”
Gulfnews.com – July 11, 2010
Michael Cusumano quoted in an article on Apple
“Spinmeisters sound off on Apple’s communications breakdown”
CNET.com – July 14, 2010

Tom Allen’s research about information flows in office spaces cited in article
“If your desk is moved into the corner, you’re in trouble, my friend”
London Evening Standard – July 12, 2010
http://www.thisislondon.co.uk/lifestyle/article-23855260-if-your-desk-is-moved-into-the-corner-youre-in-trouble-my-friend.do

Steven Spear a guest “The Lean Nation” (radio show)
AM 790 (Providence, RI) – June 28, 2010
Listen online: http://www.790thescore.com/Article.asp?id=1858539&spid=35652

VIDEO

Mort Webster: Uncertainty, Decision Making, and Climate Policy

EVENTS

FYI:
4th Annual INCOSE Great Lakes Regional Conference: Call for Presentations and Papers
October 1-3, 2010: http://2010incoseregional.eventbrite.com
Systems engineers from industry, academia, and government are invited to submit abstracts of 200-300 words describing the content of each proposed presentation and/or paper to incosemi@gmail.com by August 1, 2010. Presentations and papers might cover industries such as medical, automotive, defense, aerospace, and energy.
Summary of Important Dates:
• August 1, 2010 Call for Papers Submissions Due
• August 13, 2010 Abstract Acceptance
• September 24, 2010 Final Presentations (and manuscripts, if desired)
• October 1-3, 2010 Conference

Monday, July 19, 2010
Dissertation defense of Lynette Cheah
Time: 1pm
Location: E40-298
Title: Cars on a Diet: The Material and Energy Impacts of Passenger Vehicle Weight Reduction in the U.S.
Supervisor: J. Heywood
Committee members: R. Kirchain, W. Seering
Wednesday, July 21, 2010
AgeLab Lecture & Lunch
Dr. Naotsune Hosono, Oki Consulting Solutions Ltd.
Fields include: Usability, Human Interface, Accessibility
Time: noon-1pm
Location: E40-298
Dr. Hosono will discuss his work in human ergonomics and universal design, including the development of an ATM for seniors.
Lunch will be provided.

###