ESD Digest
May 21, 2010

ESD NEWS


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Steven Eppinger and Warren Seering named faculty co-directors of MIT's System Design and Management (SDM) program

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2010 ESD Courses at MIT Professional Education – Short Programs:

IN THE MEDIA

Financial Times article about Center for Latin-American Logistics Innovation (CLI) (Edgar Blanco quoted)
“Fresh connections”
Financial Times – May 16, 2010

Also: Edgar Blanco presented a talk at TEDxCambridge on food supply chains
http://www.tedxcambridge.com/blog/speakers/
(Video will be released on the TedxCambridge website within a couple of weeks.)

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Yossi Sheffi quoted in article about risk management
“Protection: Strategies for reducing risk and staying ahead of your competitor”
Wall Street Journal - May 10, 2010
(part of a series about supply-chain management, sponsored by Zurich Financial Services)
www.supplychainriskinsights.com/archive/scri-protection

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Fast Company names Joe Coughlin one of “The 10 Most Creative People on Twitter”
“The 10 Most Creative People on Twitter”
Fast Company – May 20, 2010
http://www.fastcompany.com/1650139/the-most-creative-people-on-twitter

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Article about Steven Eppinger and Warren Seering’s Product Design and Development class
“Making Progress in Product Design”
MIT News - May 19, 2010

Picked up on Forbes.com – May 19, 2010
http://www.forbes.com/feeds/businesswire/2010/05/19/businesswire139905074.html?partner=email

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Boston Globe article mentions Thomas Kochan’s analysis of the Boston Fire Department contract
“Menino outlines how city would pay firefighters’ raises”
The Boston Globe – May 19, 2010

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Article on MIT News about LINC and upcoming conference
“LINC unites educators from around the world”
MIT News – May 19, 2010

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Adama Soro (SDM ’09) talks about his thesis and how it relates to the Gulf of Mexico oil spill
“Oil spills, safety and system design and management”
MIT News – May 17, 2010


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Gordon Leadership Program graduates its first class
“Meet tomorrow’s engineering leaders”
MIT News – May 17, 2010

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Announcement about Environment Research Council
(John Sterman now a member of the ERC; Ernest Moniz on the Energy and Environmental Board)
“Environmental Research Council issues report”
MIT News – May 20, 2010
EVENTS

**Tuesday, May 25, 2010**
ESD Faculty Lunch  
Speaker: Dov Dori  
Title: "Model-Based ISO Enterprise Standards Authoring – Update of the ISO-OPM Working Group"  
Time: noon-1pm  
Location: E40-298

**Tuesday-Wednesday, May 25-26, 2010**
The MIT Masters in Logistics Program (MLOG) Research Fest 2010  
Every year, graduating master’s students present their theses to industry partners and members from the MIT community. This one and one-half day event is a chance for you to hear the results of new student research, much of which has been done with sponsoring companies.  
If you plan to attend, please register online.

**Tuesday, June 1, 2010**
ESD Faculty Lunch  
Time: noon-1pm  
Location: E40-298

**Tuesday, June 1, 2010**  
"The National Science, Technology and Innovation Plan for Saudi Arabia"  
Dr. Turki bin Saud bin Mohammad Al Saud  
Vice President for Research Institutes, King Abdulaziz City for Science and Technology (KACST)  
Time: 4-5:30pm  
Location: 3-270  
Co-sponsored by ESD and the MIT Arab Student Organization

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